

BIJOUX CEBU 2010 Asia's Destination for Green Jewelry

- Description** : A trade show with a unique brand/exhibition concept to be held in the lush environs of a tropical 5-star resort, for the Philippine export fashion accessories industry.
- Fair Dates** : September 18-20, 2010
- Venue** : Shangri-la's Mactan Island Resort & Spa - Marquee Ballroom & Shangri-la Gardens
- No. of Exhibitors** : 70 exhibitors - Marquee; 100 exhibitors - Garden
- Product Profile - Marquee** : Costume Jewelry, Bags, Footwear, Components, Accessories
- Product Profile - Garden** : **(Theme-Related)** Costume Jewelry, Bags, Footwear, Components, Native Crafts & Handicrafts, Philippine-made Green Products, Pasalubong Items
(Shopping Experience) Garments, Export Overruns, Fashion Accessories, Interior & Exterior Décor, Electronic Gadgets, Real Estate, Novelty Items, Delicacies & Baked Goodies, Specialty Items
- Visitor Profile** : (a) Foreign and local buyers representing importers, wholesalers, distributors, trading firms, merchandising agents, buying offices, department stores, mail order, retailers; (b) Resort guests; (c) government officials, organization representatives, and other special guests; (d) Local public.
- Participation Fee** : P4,750. per sq.m. - Marquee; P2,000 per sq.m. - Garden
- Special Events** : Welcome Reception; Daily Fashion Shows; Buyers' Night; Craft Demonstrations; On-the-Spot Competitions; Site Visits
- Marketing Media** : Sun Star Daily, Cebu Daily News, The Freeman; Y101, W Rock; Sky Cable; Streamers, Banners, Posters in Metro Cebu and Lapulapu City; Online Marketing; Press Conferences
- Supported By** : Export Development Council, DTI, DOST, DENR, DOT, Cebu Provincial Government

Full payment is required upon booking.

BIJOUX CEBU 2010 Cash & Carry Exhibit Layout

Shangri-la Gardens
Sept. 18-20, 2010

GARDEN ASSIGNMENTS:

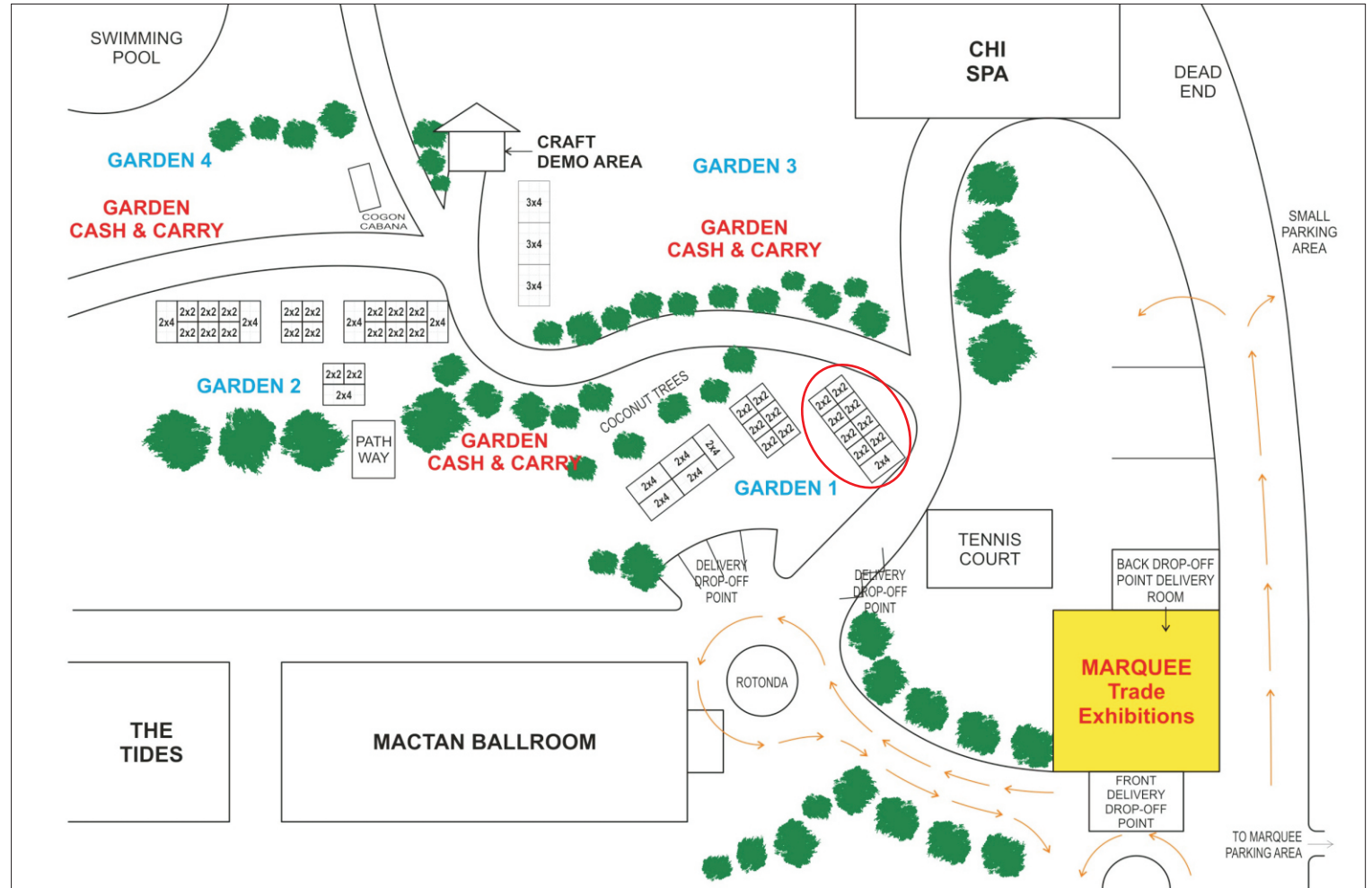
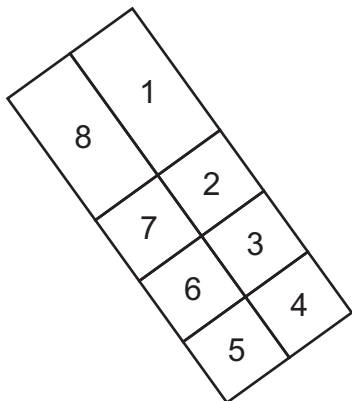
- Garden 1 - Non-FAME Members
- Garden 2 - FAME Members
- Garden 3 - DTI & Special Exhibits
- Garden 4 - DOST Exhibit

BOOTH INCLUSIONS:

- octanorm booth system
- overhead lights
- electrical outlet
- one (1) information table
- two (2) chairs
- company signage

Each block is under one garden tent.

BLOW-UP OF GARDEN 1, BLOCK 1: (Below is the final layout)



RATE:

4 sq.m. booth: P8,000 for the entire 3-day event.
8 sq.m. booth: P16,000 for the entire 3-day event.

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FOR INQUIRIES, CONTACT:



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